

# Digital humanities in open access

November 2013 - Berlin 11

Marin Dacos (CNRS) - Director - OpenEdition



















in the humanities and social sciences

Http://www.openedition.org







**Q** calenda

**Q** hypotheses

**OpenEdition** 





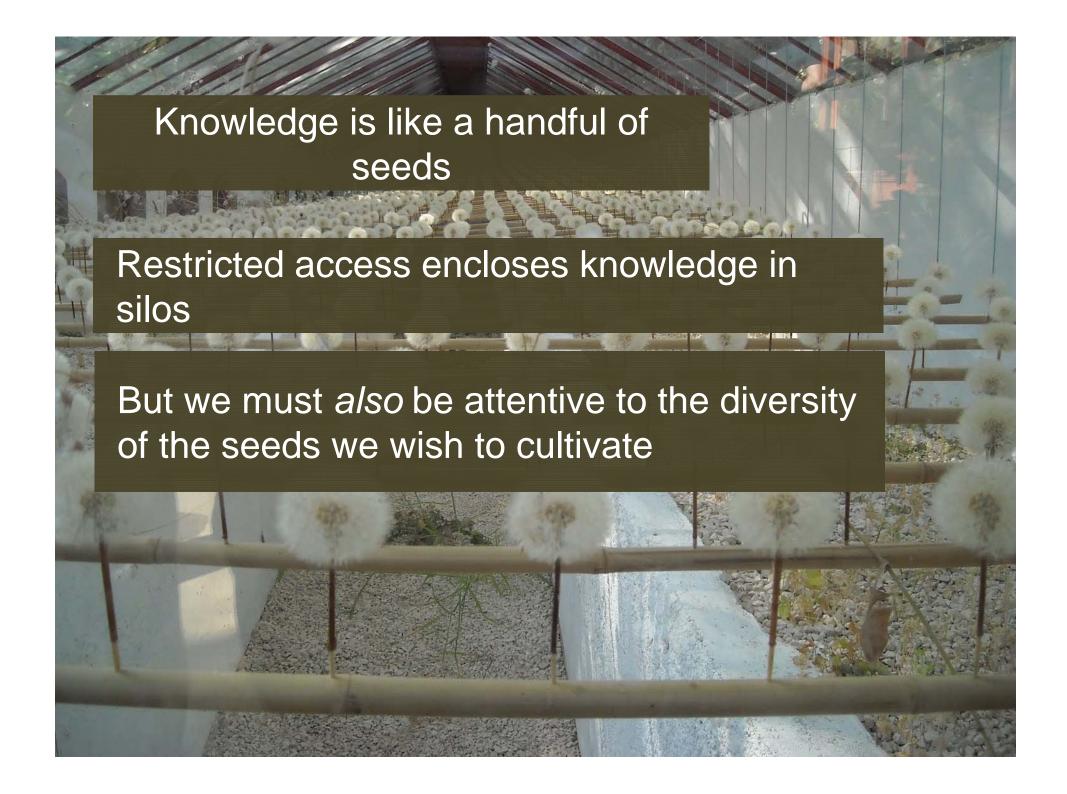




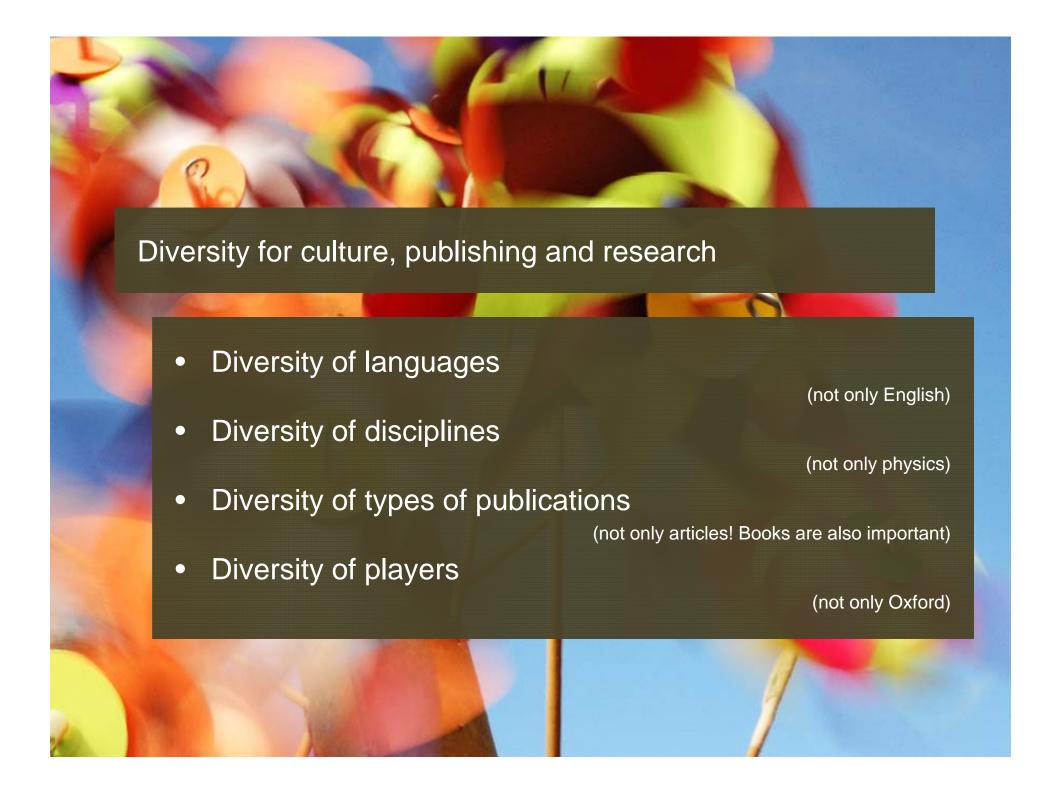












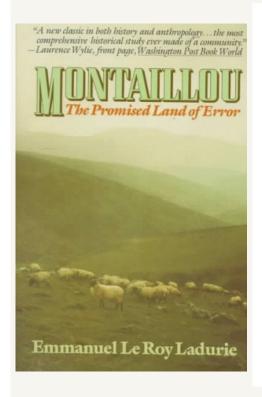
## Unfortunately, it's got off to a bad start



# The so-called decline of the humanities and social sciences

Montaillou (1975)
2 million copies sold

Now: average sales of 450 (300-1200)



Emmanuel Le Roy Ladurie Montaillou, village occitan



**folio** histoire



# The advent of English-only?

Most of the time, Humanities and Social sciences write in their native language, not primarly in English.

The WOS seems not to worry

about that:

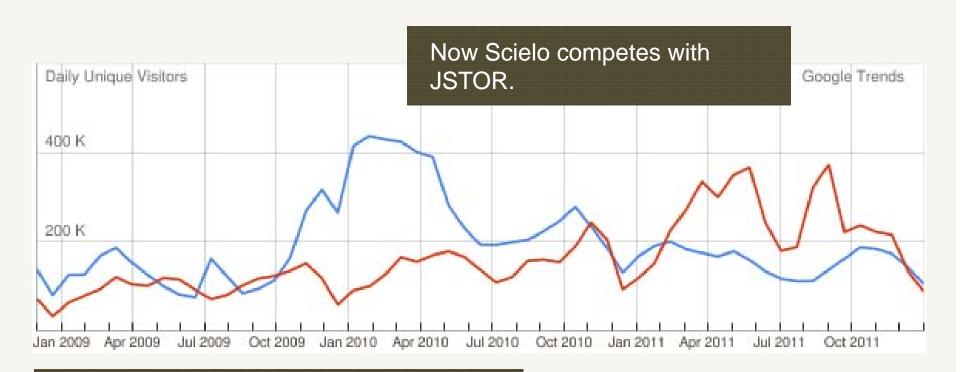
"English is the universal language of science. For this reason Thomson Reuters focuses on journals that publish full text in English, or at very least, bibliographic information in English."



## We bring good news!



# The old power relations are evolving as non-anglophones embrace open access



Blue: JSTOR (restricted access) - Red: Scielo.br (open access)

**SEARCH** 

無三

**NORTH AMERICA** 

LATIN AMERICA

EUROPE ASIA

The most visible open access platforms tell us that the world is increasingly multipolar

ITUTIONALS

#### **About Us**

TOP PORTALS ortals

- About Us
- Contact Us

#### About the Ranking

- Methodology
- Objectives

#### Resources

- Best Practices
- Links





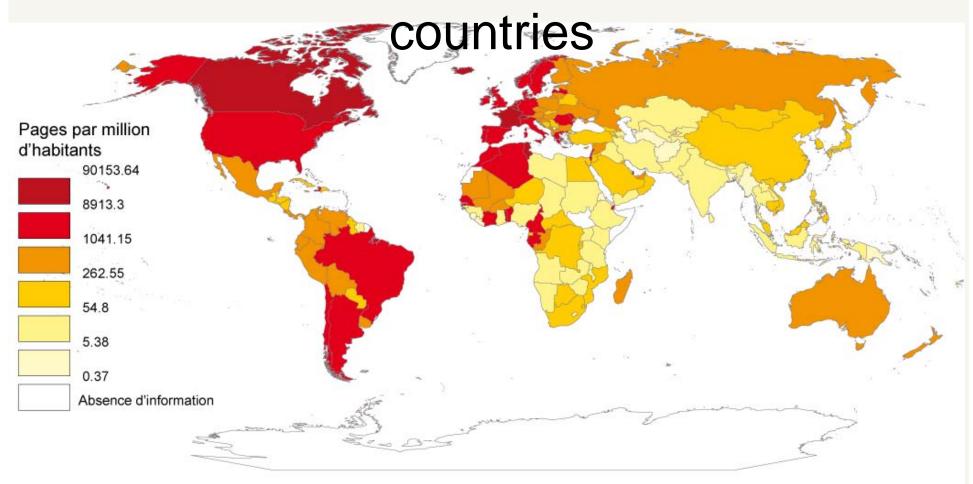




### **Top Portals**

| World<br>Rank | Portal   | Country                        | Size | Visibility | Files<br>Rich | scholar |
|---------------|--|--------------------------------|------|------------|---------------|---------|
| 1             | Scientific Electronic Library Online Brazil SciELO Brazil      | Brazil 🔯                       | 1    | 1          | 4             | 2       |
| 2             | DIALNET  | Mexico 🚾                       | 8    | 4          | 5             | 3       |
| 3             | Berkeley Electronic Press Bepress                              | USA≝                           | 32   | 1          | 32            | 8       |
| 4             | China National Knowledge Infrastructure                        | China <b>≔</b>                 | 4    | 5          | 119           | 1       |
| 5             | HAL Hyper Article en Ligne                                     | France                         | 27   | 9          | 1             | 7       |
| 6             | Revues.org   | France                         | 18   | 3          | 75            | 10      |
| 7             | DiVA Digitala Vetenskapliga Arkivet Academic Archive On-line   | Sweden                         | 9    | 12         | 10            | 4       |
| 8             | Scientific Electronic Library Online Chile SciELO Chile        | Chile 🛏                        | 22   | 8          | 18            | 12      |
| 9             | Érudit Consortium Interuniversitaire                           | Quebed**                       | 43   | 11         | 2             | 16      |
| 10            | Portal of Scientific Journals of Croatia Hrčak                 | Croatia <b></b> <sup>™</sup>   | 51   | 20         | 28            | 6       |
| 11            | Scientific Electronic Library Online Colombia SciELO Colombia  | <b></b> olombia <mark>−</mark> | 12   | 23         | 19            | 9       |
| 12            | Scientific Electronic Library Online España SciELO España      | Spain <b>=</b>                 | 24   | 14         | 24            | 18      |
| 13            | SciELO Public Health   | <b>~</b>                       | 6    | 17         | 21            | 21      |
| 14            | Thèses en Ligne TEL  | 11                             | 42   | 15         | 11            | 23      |
| 15            | Scientific Electronic Library Online Argentina SciELO Argentin | na 🔤                           | 25   | 21         | 27            | 17      |
| 16            | Scientific Electronic Library Online SciELO                    | <b>©</b>                       | 49   | 10         | 41            | 42      |
| 17            | Theseus Digital collections of Finnish Universities of Applied | Sciences                       | 17   | 32         | 9             | 13      |
| 18            | Portal de Revistas Científicas Universidad Complutense de N    | ladrid 🚾                       | 19   | 22         | 48            | 22      |

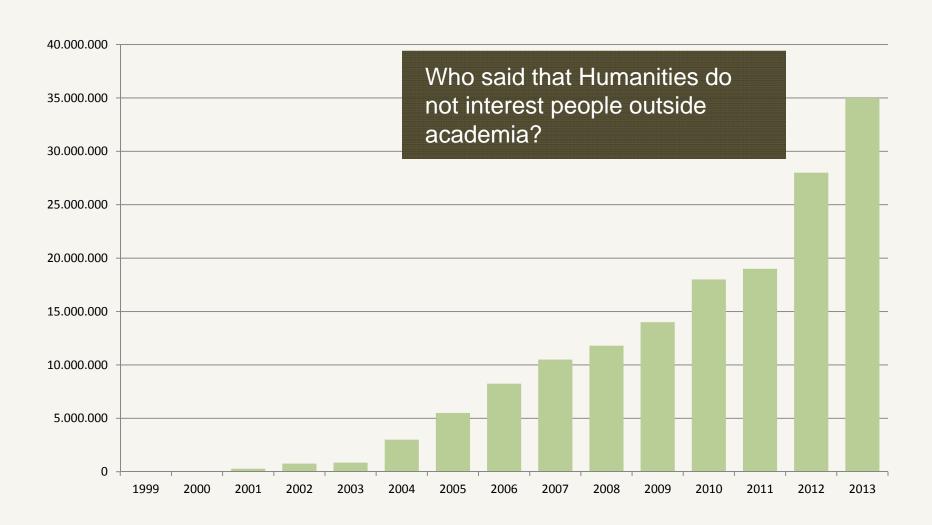
## Maps show interest from a lot of



©Hervé Théry 2012- Source: Revues.org / Advanced Web Statistics 6.95 (build 1.943) - Created by awstats (plugins: geoip)

Source: http://logs.openedition.org

## OpenEdition annual # of visits







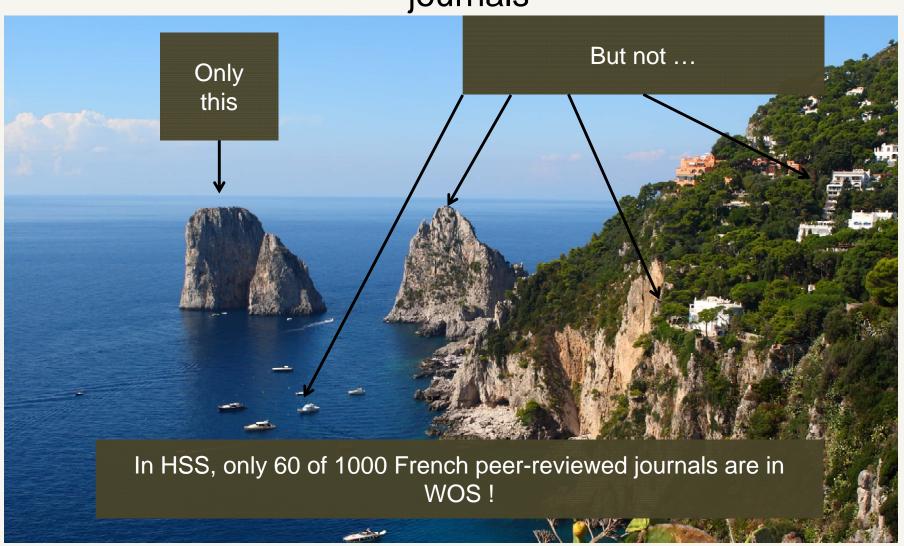
## Disciplines & languages



"The world's most trusted citation index"

"Covering the leading scholarly literature"

In fact, the WOS is an island ignoring the majority of journals





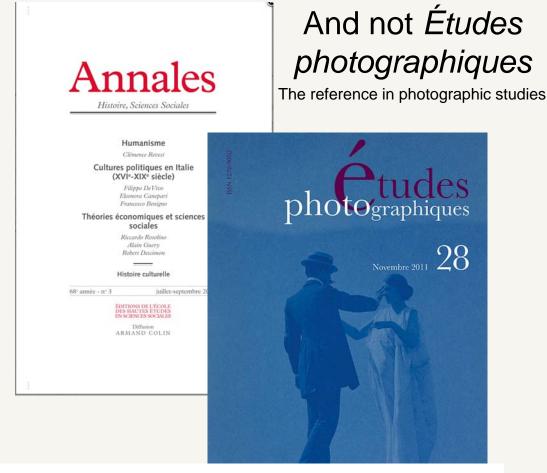
### Historia and Positif

Magazines you can buy in a newsagent's



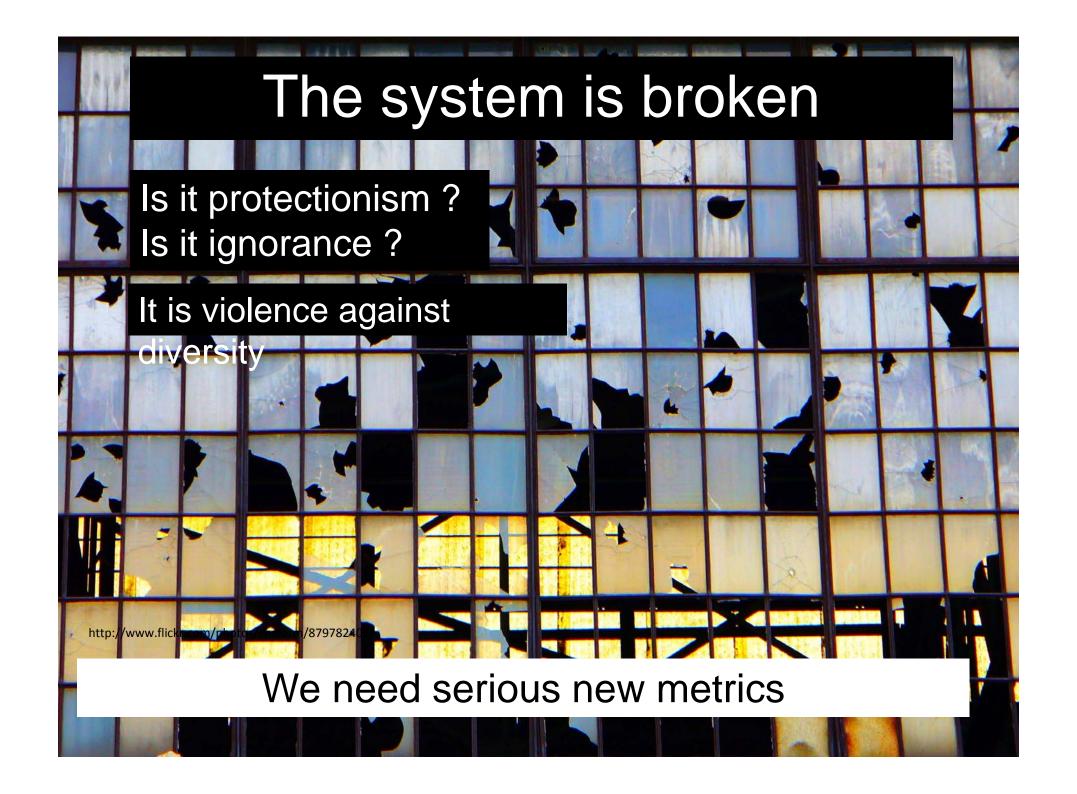
### But not Annales!

The most prestigious
French-language history journal, founded
by Lucien Febvre and Marc Bloch



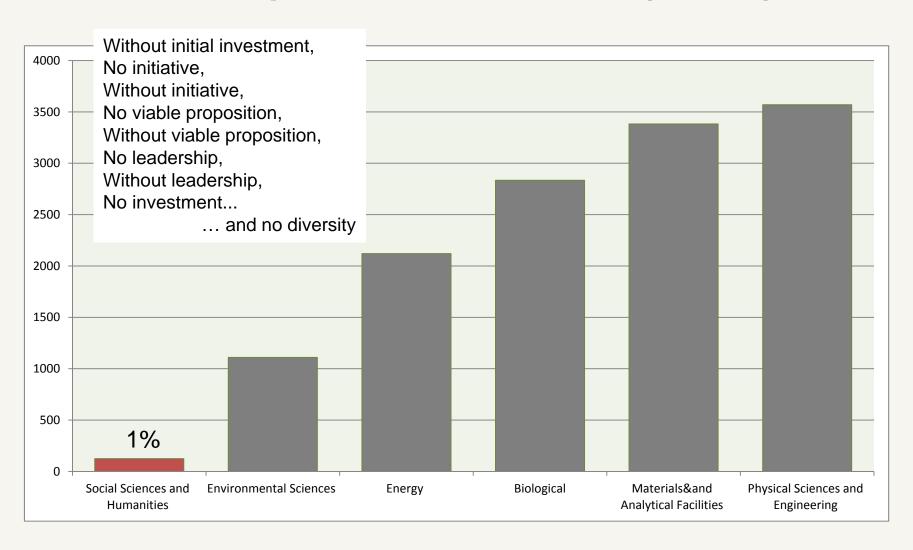
Who said "Covering the leading scholarly literature" '



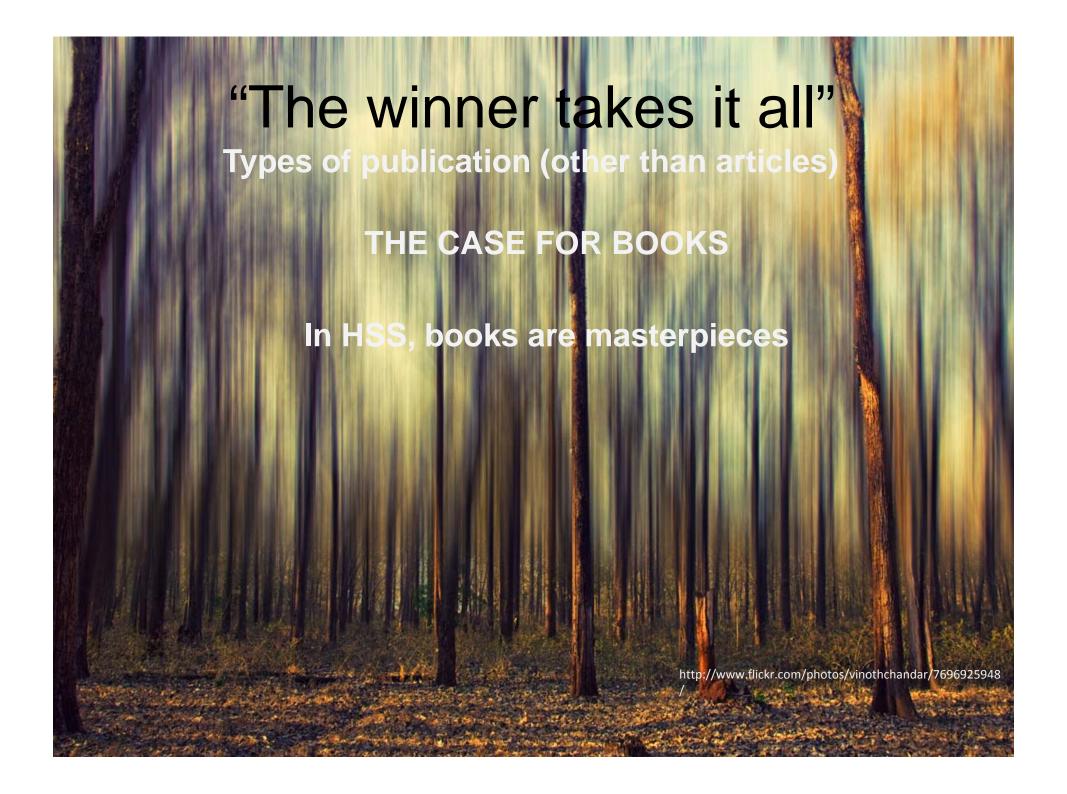




# Construction cost (M€) of European infrastructures (ESFRI)

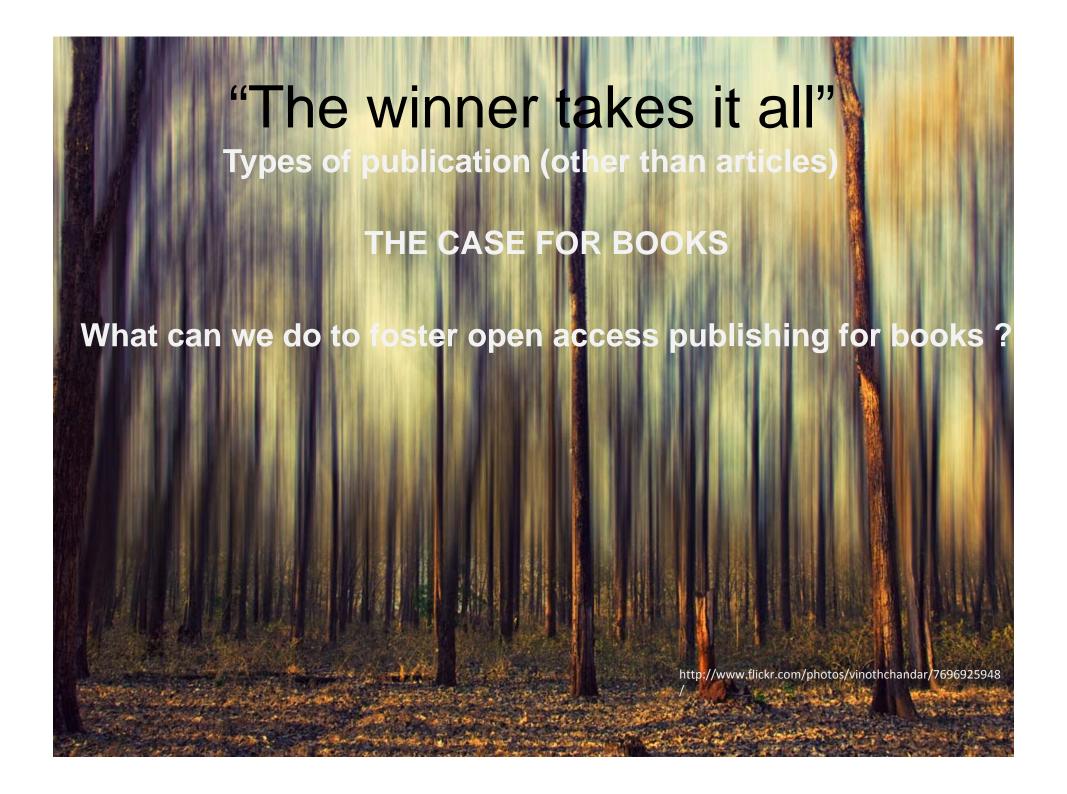


Source: Strategy Report on Research Infrastructures - Roadmap 2010



# But very few large-scale initiatives related to open access books

|                                       | Diffusion model      | Business model    |
|---------------------------------------|----------------------|-------------------|
| • Ebrary                              | Restricted access    | Sales             |
| <ul> <li>Project Muse</li> </ul>      | Restricted access    | Sales             |
| • JSTOR                               | Restricted access    | Sales             |
| • Cairn                               | Restricted access    | Sales             |
| • OAPEN                               | Open access          | Print sales       |
| • SCIELO                              | Part. Open Access    | None for OA books |
| • OECD                                | Part. Open access    | Freemium          |
| <ul> <li>OpenEdition Books</li> </ul> | Min. 50% Open access | Freemium          |



. prosper Open access is free access But the publishing costs are stable no other m

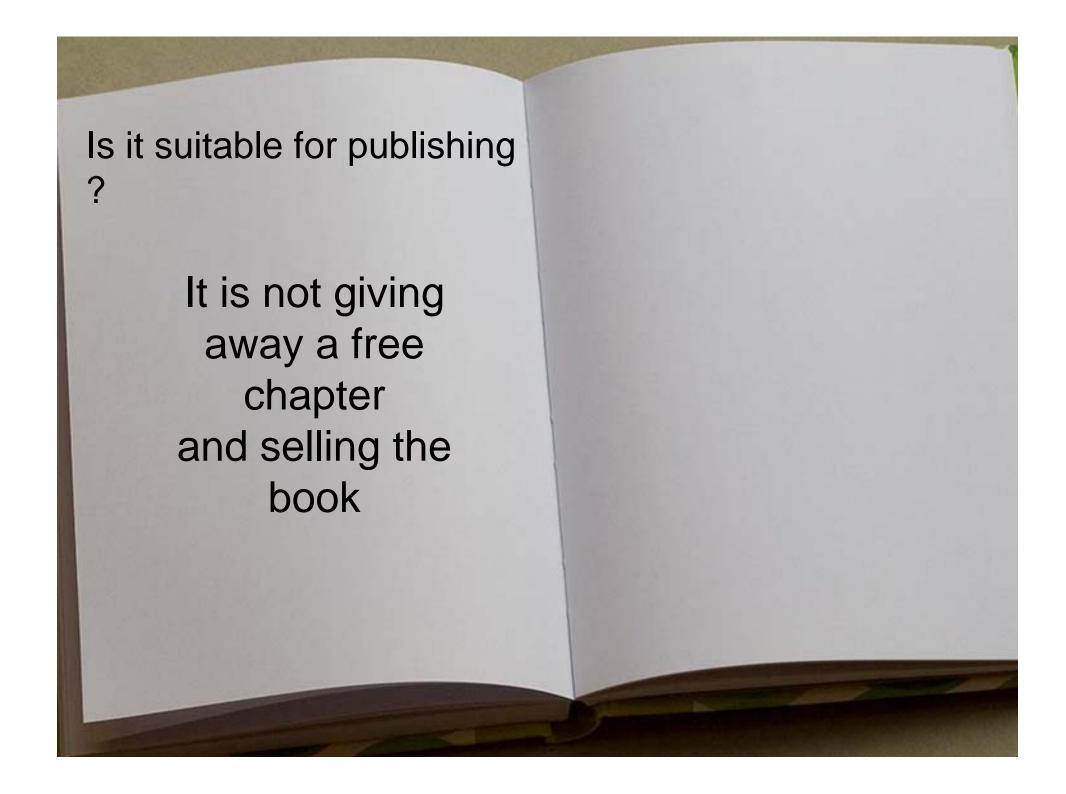
|                | TABLE 4. Costs Open Access and Print |                             |       |                     |            |          |  |
|----------------|--------------------------------------|-----------------------------|-------|---------------------|------------|----------|--|
| OA or<br>Print | Category                             | Extreme<br>cases<br>removed |       | All cases<br>(n=50) | Difference |          |  |
|                |                                      | (n=46)                      |       |                     | Percentage | Costs    |  |
| OA             | Peer review (fixed)                  | €205.68                     |       | € 209.38            | 1.8%       | €3.70    |  |
|                | Platform (fixed)                     | €113.04                     |       | € 105.50            | -7.1%      | -€7.54   |  |
|                | Marketing                            | €263.04                     |       | € 262.00            | -0.4%      | -€1.04   |  |
|                | Editing/direct personnel costs       | € 1,947.76                  |       | € 1,915.94          | -1.7%      | -€ 31.82 |  |
|                | DTP                                  | € 1,791.41                  |       | € 1,783.10          | -0.5%      | -€8.31   |  |
|                | Overhead/indirect personnel costs    | € 1,185.41                  |       | €1,267.30           | 6.5%       | € 81.89  |  |
|                | Other/direct costs                   | € 145.65                    |       | € 136.00            | -7.1%      | -€9.65   |  |
|                | Royalties                            | € 25.83                     |       | € 23.77             | -8.7%      | -€2.06   |  |
|                | Cover                                | €292.93                     |       | € 293.50            | 0.2%       | €0.57    |  |
|                | Printing, binding                    | € 2,867.34                  |       | € 2,864.95          | -0.1%      | -€2.39   |  |
|                | Distribution                         | € 1,565.22                  |       | € 1,554.21          | -0.7%      | -€ 11.01 |  |
| Print          | Overhead/indirect personnel costs    | €591.38                     |       | € 623.03            | 5.1%       | € 31.65  |  |
|                | Other/direct costs                   | €375.22                     |       | € 357.85            | -4.9%      | -€ 17.37 |  |
|                | Marketing                            | € 436.83                    |       | € 431.86            | -1.2%      | -€4.97   |  |
|                | Royalties                            | €359.88                     |       | € 389.23            | 7.5%       | € 29.35  |  |
|                | Total                                | € 12,166.62                 |       | € 12,217.62         | 0.4%       | €51.00   |  |
|                | Total OA                             | € 5,970.75                  | 49.1% | €5,996.49           | 0.4%       | € 25.74  |  |
|                | Total print                          | € 6,195.87                  | 50.9% | €6,221.13           | 0.4%       | € 25.26  |  |
|                | Average number of pages              | 351                         |       | 346                 |            |          |  |

Source: Eelco Ferwerda, Ronald Snijder, Janneke Adema, *OAPEN-NL. A project exploring Open Access monograph publishing in the Netherlands. Final Report.* 



# Freemium A model inspired by the Net http://www.flickr.com/photos/statelibraryofnsw/2867431040/sizes/o/in/fa





## Is it suitable to publishing?

#### C\*nclus\*\*n

Th\*s p\*p\*r h\*s pr\*s\*nt\*d \* W\*b 3.0-dr\*v\*n MC-SDSS f\*r c\*ll\*b\*r\*t\*v\* sp\*t\*\*l d\*c\*s\*\*n m\*k\*ng, \*xpl\*r\*ng \* pr\*t\*typ\* d\*v\*l\*pm\*nt \*f th\* c\*ll\*b\*r\*t\*v\* MC-SDSS us\*ng th\* W\*b 2.0 \*nd S\*m\*nt\*c W\*b \*ppr\*\*ch, \*n wh\*ch th\* p\*rt\*c\*p\*t\*ry G\*S-MCD\* kn\*wl\*dg\* h\*s b\*\*n \*rg\*n\*z\*d \*n \* f\*rm\*l \*nt\*l\*gy \*s th\* c\*r\* \*f th\* S\*m\*nt\*c W\*b. Th\* \*ppr\*\*ch \*d\*pts th\* \*b\*l\*ty \*f \*nt\*l\*gy t\* f\*rm\*lly, s\*m\*nt\*c\*lly, h\*\*r\*rch\*c\*lly, \*nd \*xpl\*c\*tly f\*rmul\*t\* th\* und\*rly\*ng kn\*wl\*dg\* r\*qu\*r\*d f\*r c\*ll\*b\*r\*t\*v\* G\*S-MCD\* \*n \* m\*ch\*n\*und\*rst\*nd\*bl\* w\*y. Th\* \*nt\*l\*gy \*nt\*gr\*t\*s G\*S, MCD\*, \*nd p\*rt\*c\*p\*t\*ry d\*c\*s\*\*n m\*k\*ng kn\*wl\*dg\* \*l\*m\*nts \*ss\*c\*\*t\*d w\*th th\* d\*c\*s\*\*n pr\*bl\*m d\*m\*\*n \*n \* sh\*r\*d \*nd un\*f\*\*d fr\*m\*w\*rk. \*t c\*nt\*\*ns \*nd\*v\*du\*l/p\*rt\*c\*p\*nt d\*t\* \*nclud\*ng \*nd\*v\*du\*l pr\*f\*l\*, cr\*t\*r\*\* pr\*f\*r\*nc\*s (r\*l\*t\*v\* \*mp\*rt\*nc\* \*f cr\*t\*r\*\*), g\*\*-r\*f\*r\*nc\*d \*rgum\*nts, \*nd c\*mm\*nts \*n cr\*t\*r\*\*.

Th\* us\* \*f \*nt\*l\*gy f\*r d\*v\*l\*p\*ng MC-SDSS \*ff\*rs s\*m\* \*dv\*nt\*g\*s \*v\*r th\* c\*nv\*nt\*\*n\*l \*ppr\*\*ch\*s \*nclud\*ng th\* c\*p\*b\*l\*\*\*\*\* \*f r\*us\*ng \*nd sh\*r\*ng \*f d\*c\*s\*\*n kn\*wl\*dg\*

\*ut\*m\*t\*d r\*\*s\*n\*ng \*nd c\*\*p\*r\*t\*r m\*ch\*n\*-und\*rst\*nd\*bl\*. C\*ns\*qu d\*c\*s\*\*n pr\*bl\*m d\*m\*\*n, thus su

## Th\* c\*ll\*b\*r\*t\*v\* G\*S-MCD\* kn\*wl\* m\*ch\*n\* und\*ret\*nd\*bl\* C\*ne\*cu \*nt\*rpr\*t\*d, pr\*c\*ss\*d, sh\*r\*d, \*nd s\*m\*nt\*c d\*scr\*pt\*\*n \*f th\* c\*nc the consonants and G\*S-MCD\* s\*urc\*s \*nd \*n\*bl\*ng G r\*l\*v\*nt kn\*wl\*dg\*. \*ls\*, th\* \*nt\*l\*g Selling the Vowels

m\*ny sp\*c\*f\*c G\*S-MCD\* \*ppl\*c\*t ns c n us s pr -u v r p u kn wr ug Furth\*rm\*r\*, \*nt\*l\*gy c\*n f\*c\*l\*t\*t th\* c\*ll\*b\*r\*t\*n by pr\*v\*d\*ng \* un\*fy\*ng MCD\* d\*c\*s\*\*n kn\*wl\*dg\* sk\*l\*t\*n th\*t c\*n b\* us\*d \*s \* c\*mm\*n \*nd sh\*r\*d r\*f\*r\*nc\* f\*r \* c\*ll\*b\*r\*t\*v\* pr\*c\*ss (G\*\$\*v\*ć \*t \*l., 2009).



BURMAN Give the contents to the people Sell the services to libraries











PDF

ePub

Reader

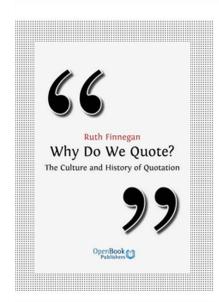
# Open Access Right to Copy/Paste, Print,

Premium
No DRM, no quota

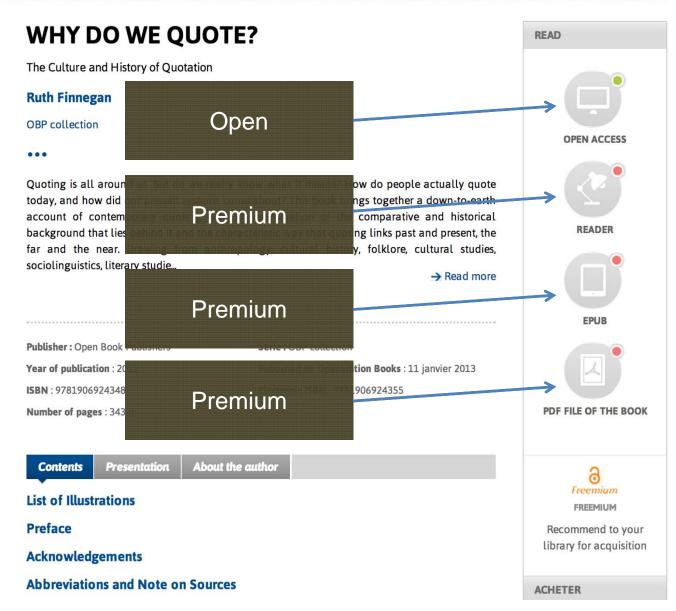


## **Open Book Publishers**

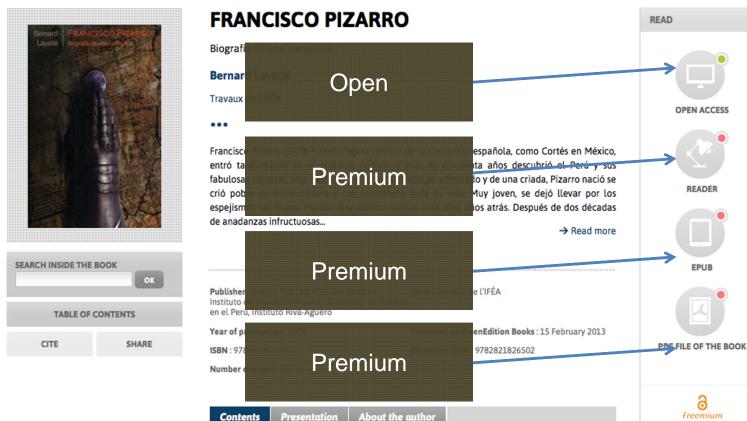
HOME
LANGUAGE AND LITERATURE
HISTORY AND CULTURE
ECONOMICS AND POLITICS







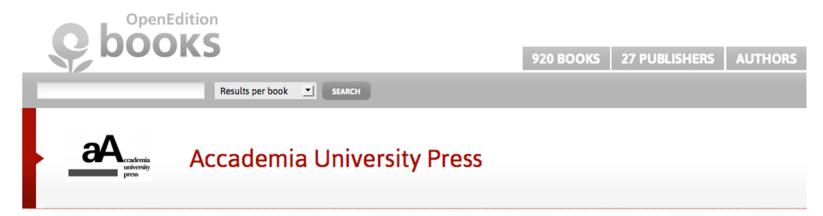


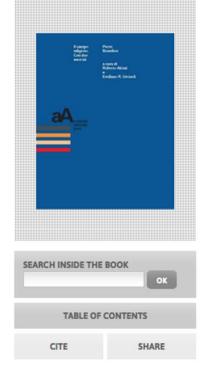


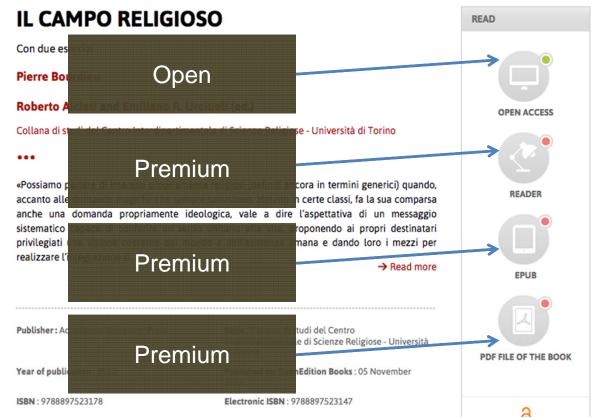
Contents

READER

Freemium

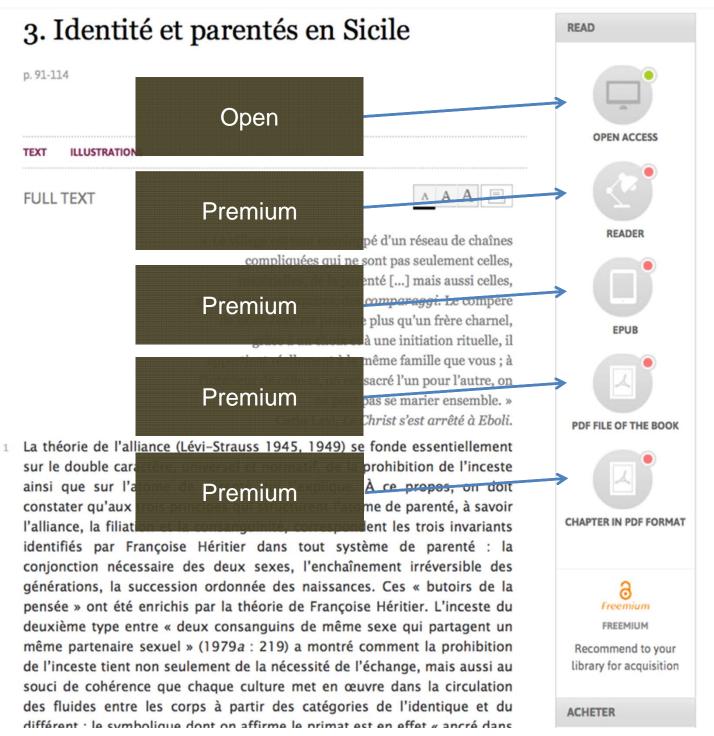












## A comprehensive set of 8 premium Services

### 1. Ethical Open Access

- Freemium is a contribution to OA
- HTML for ALL!
- Transparency
- 66% of income going to publishers
- Users committee

### 2. Exclusive access to formats

- ePub
- PDF
- Reader

#### 3. Dashboard

- Counter statistics (daily)
- Logs statistics (daily)
- Coverage lists (daily)

### 4. Data services

- Full text via OAI-PMH
- Search results in XML
- MARC21 UNIMARC
- ONIX
- Calenda Webservice
- ISBN resolver
- Dublin Core by URL resolution

### 5. Discovery services

- Inclusion in major discovery tools with Kbart
- Unlimited alerts
- Bookserver for mobile users
- Crosslinking via DOI (textmining)

### 6. Permanent access

- Permanent access for Books and Journals
- CLOCKSS
- Long term archival (CINES)

## 7. Hotline and training

- Hotline
- Training on demand
- Documentation for users

## 8. Branding

- Library name and logo on OpenEdition homepage and navigation bar
- Library name and logo on HTML, Epub,

## Publishers have made a commitment

At least 50% of books will be in open access freemium

# Commitment

Commitment is what transforms a promise is words that speak boldly of your intentions is speak louder than words. It is making the time. Coming through time after time, year after yestuff character is made of and the power to things. It is the daily triumph of integrity over

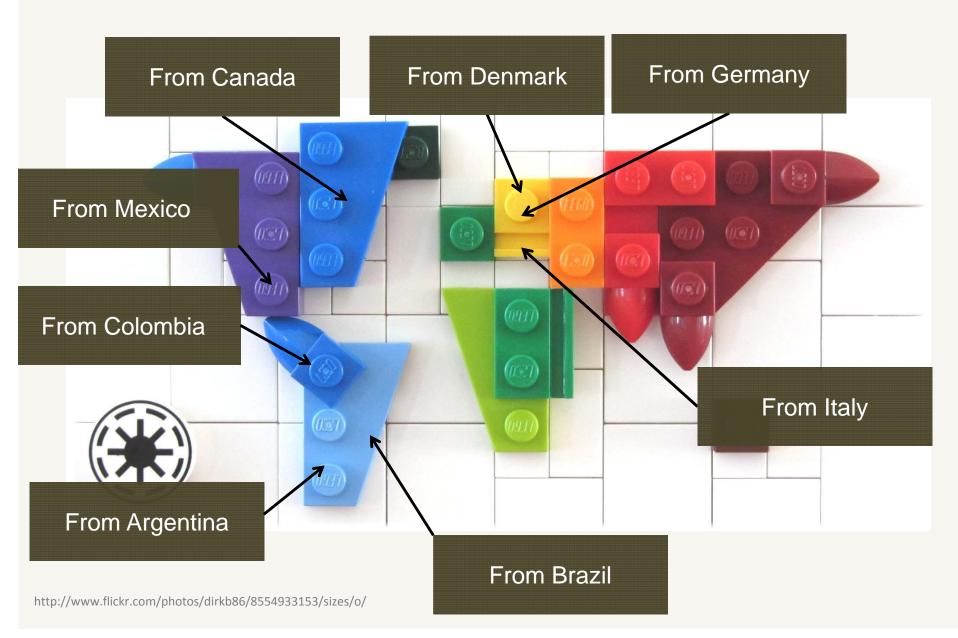
We want them to experience...

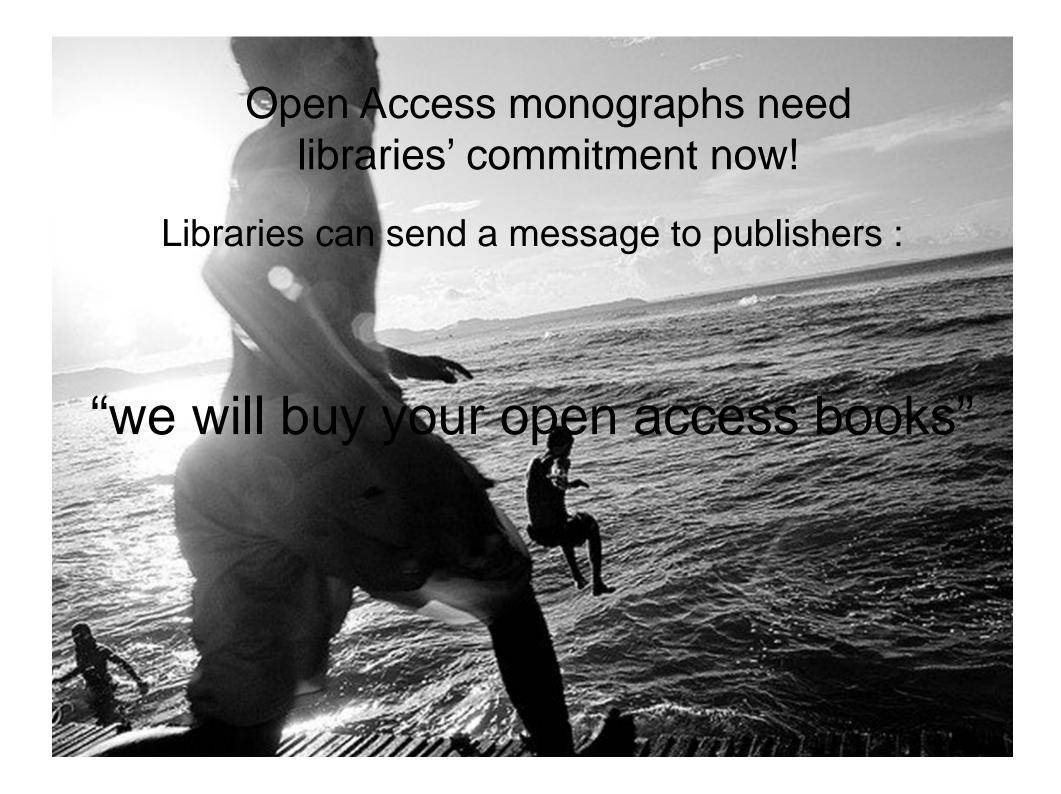
- That open access is successful
- That open access is **sustainable**

## Today, 70% of OpenEdition books are in open access freemium

|               | Diffusion mode by publisher                                       | Open Access +<br>Fremium | Restricted |
|---------------|---|--------------------------|------------|
|               | Open Book Publishers <b>(Cambridge)</b>                           | 100%                     | 0%         |
|               | Collège de France   | 100%                     | 0%         |
|               | Central European University Press (Hungary)                       | 100%                     | 0%         |
| 8 publishers  | Presses universitaires de Paris Ouest                             | 100%                     | 0%         |
| 100% OA       | OpenEdition Press   | 100%                     | 0%         |
| 10070 071     | Institut Français de Recherche en Afrique (Nigeria)               | 100%                     | 0%         |
|               | École française de Rome (Italy)                                   | 100%                     | 0%         |
| Mark Rest.    | CEDEJ (Egypt)   | 100%                     | 0%         |
|               | Presses de l'Ifpo   | 95%                      | 5%         |
|               | Institut de recherches et d'études sur le monde arabe et musulman | 94%                      | 6%         |
| A             | Éditions de la Bibliothèque publique d'information                | 88%                      | 12%        |
| 12 publisher  | Presses universitaires de Liège (Belgium)                         | 82%                      | 18%        |
| 12 publishers | Centro de Estudios Mexicanos y Centroamericanos (Mexico)          | 80%                      | 20%        |
| More than     | Presses universitaires de Caen                                    | 77%                      | 23%        |
| 50% OA        | Presses universitaires François-Rabelais                          | 74%                      | 26%        |
| 0070 071      | Presses des mines   | 72%                      | 28%        |
|               | Presses universitaires de Provence                                | 62%                      | 38%        |
|               | Accademia University Press (Italy)                                | 62%                      | 38%        |
|               | Éditions de la Maison des sciences de l'homme                     | 57%                      | 43%        |
|               | Presses universitaires de Louvain (Belgium)                       | 56%                      | 44%        |
|               | Institut Français d'Études Andines (Peru)                         | 50%                      | 50%        |
| 6 publishers  | Institut de la gestion publique et du développement économique    | 50%                      | 50%        |
| 50% OA        | Presses Universitaires de Rennes                                  | 50%                      | 50%        |
|               | CNRS Editions   | 50%                      | 50%        |
|               | Éditions de l'EHESS   | 50%                      | 50%        |
| 5             | Éditions Rue d'Ulm  | 50%                      | 50%        |

## New publishers are joining the project





## Map of OpenEdition Freemium for Journals

(libraries where you have access to the premium features)



## Humanites and social sciences are going



They will promote bibliodiversity in open





# OpenEdition

Books, journals, research blogs and news in the humanities and social sciences

Http://www.openedition.org

